

# EARIN

## **Earin True Wireless Earbuds Now Available in Black & Aluminum**

*New M-1 True Wireless Earbuds Introduced at a Better Price*

**Malmö, SWEDEN – September 22, 2016** – Earin’s revolutionary True Wireless Earbuds are now available with a new black charging capsule and better price (\$199) just in time for the holiday shopping season. As handsets begin to move away from fully supporting corded headphones and earbuds, the Earin M1 True Wireless Earbuds combine high-end style with industry-leading audio quality to provide users with the best possible wireless listening experience.

The brand new black charging capsule color is available October 17, 2016 and joins the popular aluminum product that released following one of the world’s most successful Kickstarter campaigns. In addition to the sleek new color, Earin is now offering the added benefit of free shipping and a 14 day free return policy.

Weighing merely .12 ounces, the earbuds are small and light while providing the most immersive sound imaginable. Combining audio expertise with progressive wireless and battery, Earin is truly unique in wireless audio.

Earin M1 True Wireless Earbuds were built with two dedicated amps driving high-precision, balanced armature speakers. The result is an incredibly detailed sound with excellent mid and high-tones, and a tight bass response, all reproduced with minimal distortion.

Boasting a sleek Scandinavian design, Earin has taken minimal to the maximum. The earbuds contain no cables or wires, and every component has been designed and engineered to reduce its size and weight to the absolute minimum so users can focus on the music.

The Earin capsule houses and charges the earbuds when not in use. Simply place the earbuds in the capsule to charge them before the next use. The robust portable capsule is designed from a single block of aluminum and fits easily into a user’s lifestyle.

Powered by a 60 mAh rechargeable Lithium-ion battery, 70 minutes of charging time provides up to three hours of stereo play time, and a fully charged capsule provides 3 full earbud recharges. Compatible with most handheld Bluetooth® devices, the Earin app enables users to customize the Earin experience. The app controls audio bass and balance, monitors battery levels and assigns a unique, custom name to each set of earbuds.

Earin M1 True Wireless Earbuds are now available for purchase [online](#) and at [select retailers](#). The new black capsule ships October 17, 2016 worldwide. The \$199 retail price includes the Earin earbuds and charging capsule, Comply™ Foam Tips to ensure a perfect fit and high quality audio, stabilizers for an extra secure fit, and a micro USB charging cable. Follow Earin on [Facebook](#), [Twitter](#) and [Instagram](#). For more information, please visit [www.earin.com](http://www.earin.com), and product images can be downloaded [here](#).

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## **About Earin**

Earin creates audio products of extraordinary quality for people who love music. Following one of the most successful Kickstarter crowdfunding campaigns to date, the company was established in 2013 with a simple aim - to create high fidelity audio devices without compromise. Located in Malmö, Sweden, the dedicated team of audio technicians, engineers and industrial designers are continually exploring the potential of sound and technology. Earin wireless earbuds are dedicated to sound like no other. From the incredible acoustic detail and clarity, to the breathtaking immersive audio experience, Earin sets a new standard for wireless audio.

## **Media Contact**

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