

EARIN

EARIN, THE WORLD FIRST TRUE WIRELESS EARBUDS TO HIT THE MARKET, IS NOW SHIPPING TO THEIR KICKSTARTER BACKERS

LUND, SWEDEN, October 6th, 2015 — Swedish based brand Earin, announced today the first shipment of Earin products have reached the early backers from one of the most successful crowdfunding campaign on Kickstarter. After two years of sketching, prototyping and engineering, the Earin team was proud to see the first batch of True Wireless Earbuds leaving the manufacturing facilities and finally reach the early backers. Earin is not only the world's smallest wireless earbuds, it is also the first ones to reach available on the market. All units dedicated to the backers will be shipped in the next three weeks. Earin will soon be available through online sales and retail later this year, worldwide.

“The idea of making a truly wireless, sort of magic in ear headset had been in the back of our heads, together with other great ideas since 2008. After so many years working for big corporations developing mobile phones, we decided to give it a try and throw ourselves into an uncertain but exciting future to push forward our dream. The feeling and pleasure of knowing that people have now received a product for which we spent so many hours and sleepless nights is immeasurable. We cannot wait to receive the first feedbacks from our backers and to continue working with them to go even further” - Olle Lindén, Co- founder.

The Earin team never compromised on quality, design and technology. The initial objectives were clear and respected all along: develop the smallest true wireless earbuds without compromising on audio quality. Not only did they removed the annoying cables, they made the earphones as small and as light as possible to create the most discreet yet immersive sound imaginable. As of today, Earin sets a new standard for wireless audio. No cords. No wires. No distractions. Earin brings incredible acoustic details and clarity, which brings a breathtaking audio experience.

About Earin

The company behind Earin, Epickal AB, creates audio products of extraordinary quality for people who loves music. The company was established in 2013 with a simple aim, to create high fidelity audio devices without compromise. Located in Lund, Sweden, the dedicated team of audio technicians, engineers and industrial designers are continually exploring the potential of sound and technology. Earin wireless earbuds are dedicated to sound like no other. From the incredible acoustic detail and clarity, to the breathtaking immersive audio experience, Earin sets a new standard for wireless audio.

Press Contact

Sebastien Domingues
Earin AB
sebastien@earin.com